Demographic and Income Profile

FM 518 and Whispering Pines Ave
101-101 Whispering Pines Ave, Friendswood, Texas, 77546
Ring: 1 mile radius

Prepared by Esri
Latitude: 29.51948
Longitude: -95.19040

Summary	Census 2010	Census 2020	2023	2028
Population	7,756	8,240	8,298	8,197
Households	3,090	3,223	3,229	3,237
Families	2,249	2,276	2,269	2,267
Average Household Size	2.47	2.50	2.52	2.48
Owner Occupied Housing Units	2,376	2,367	2,408	2,386
Renter Occupied Housing Units	714	856	821	851
Median Age	42.4	42.1	45.5	46.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.24%	0.97%	0.30%
Households	0.05%	1.15%	0.49%
Families	-0.02%	1.16%	0.44%
Owner HHs	-0.18%	1.38%	0.66%
Median Household Income	2.13%	2.56%	2.57%

		2023		2028	
Households by Income		Number	Percent	Number	Percent
<$15,000		105	3.3%	92	2.8%
$15,000 - $24,999		133	4.1%	105	3.2%
$25,000 - $34,999		202	6.3%	167	5.2%
$35,000 - $49,999		414	12.8%	364	11.2%
$50,000 - $74,999		440	13.6%	410	12.7%
$75,000 - $99,999		387	12.0%	365	11.3%
$100,000 - $149,999		679	21.0%	723	22.3%
$150,000 - $199,999		406	12.6%	506	15.6%
$200,000+		463	14.3%	503	15.5%
Median Household Income		$94,722		$105,267	
Average Household Income		$129,368		$143,321	
Per Capita Income		$47,794		$53,521	

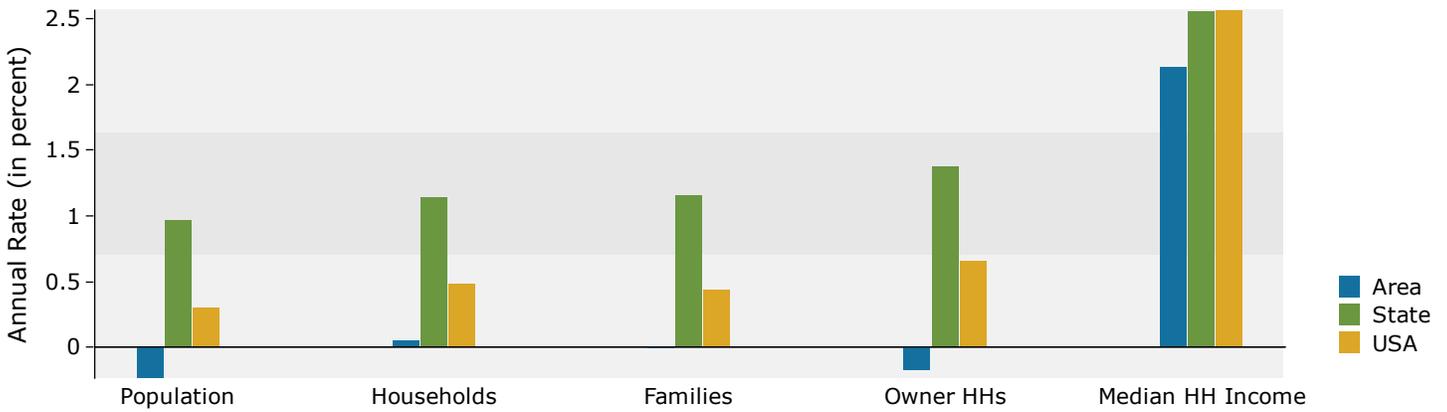|	Census 2010		Census 2020		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	375	4.8%	432	5.2%	352	4.2%	347	4.2%
5 - 9	517	6.7%	545	6.6%	413	5.0%	394	4.8%
10 - 14	636	8.2%	626	7.6%	458	5.5%	435	5.3%
15 - 19	561	7.2%	572	6.9%	505	6.1%	398	4.9%
20 - 24	376	4.8%	426	5.2%	465	5.6%	369	4.5%
25 - 34	745	9.6%	828	10.0%	989	11.9%	984	12.0%
35 - 44	907	11.7%	976	11.8%	922	11.1%	1,019	12.4%
45 - 54	1,259	16.2%	939	11.4%	937	11.3%	923	11.3%
55 - 64	1,068	13.8%	1,061	12.9%	1,263	15.2%	1,051	12.8%
65 - 74	648	8.4%	891	10.8%	1,109	13.4%	1,201	14.6%
75 - 84	395	5.1%	576	7.0%	605	7.3%	759	9.3%
85+	268	3.5%	371	4.5%	281	3.4%	319	3.9%

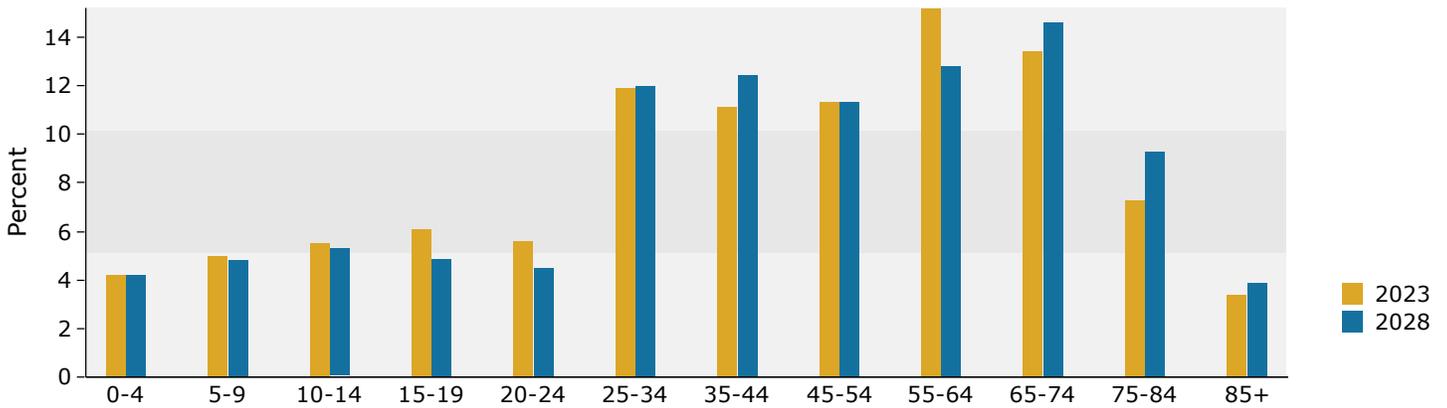|	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	6,846	88.3%	6,256	75.9%	6,165	74.3%	5,864	71.5%
Black Alone	244	3.1%	318	3.9%	348	4.2%	382	4.7%
American Indian Alone	43	0.6%	45	0.5%	47	0.6%	52	0.6%
Asian Alone	195	2.5%	239	2.9%	265	3.2%	302	3.7%
Pacific Islander Alone	9	0.1%	11	0.1%	11	0.1%	11	0.1%
Some Other Race Alone	231	3.0%	330	4.0%	356	4.3%	399	4.9%
Two or More Races	189	2.4%	1,041	12.6%	1,105	13.3%	1,187	14.5%
Hispanic Origin (Any Race)	1,039	13.4%	1,496	18.2%	1,589	19.1%	1,669	20.4%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

February 13, 2024

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Prepared by Esri
Latitude: 29.51948
Longitude: -95.19040

Trends 2023-2028

Population by Age

2023 Household Income

2023 Population by Race

2023 Percent Hispanic Origin: 19.1%

February 13, 2024

Demographic and Income Profile

FM 518 and Whispering Pines Ave
101-101 Whispering Pines Ave, Friendswood, Texas, 77546
Ring: 3 mile radius

Prepared by Esri
Latitude: 29.51948
Longitude: -95.19040

Summary	Census 2010	Census 2020	2023	2028
Population	59,023	67,717	69,789	72,284
Households	20,841	24,157	24,893	25,974
Families	16,085	18,277	18,780	19,639
Average Household Size	2.82	2.79	2.79	2.77
Owner Occupied Housing Units	16,033	17,720	18,921	19,728
Renter Occupied Housing Units	4,817	6,437	5,972	6,246
Median Age	37.1	39.0	38.4	38.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.71%	0.97%	0.30%
Households	0.85%	1.15%	0.49%
Families	0.90%	1.16%	0.44%
Owner HHs	0.84%	1.38%	0.66%
Median Household Income	1.78%	2.56%	2.57%

Households by Income	2023 Number	2023 Percent	2028 Number	2028 Percent
<$15,000	1,043	4.2%	989	3.8%
$15,000 - $24,999	936	3.8%	780	3.0%
$25,000 - $34,999	1,172	4.7%	1,053	4.1%
$35,000 - $49,999	2,053	8.2%	1,880	7.2%
$50,000 - $74,999	3,561	14.3%	3,326	12.8%
$75,000 - $99,999	3,158	12.7%	3,163	12.2%
$100,000 - $149,999	4,747	19.1%	5,068	19.5%
$150,000 - $199,999	3,272	13.1%	4,073	15.7%
$200,000+	4,950	19.9%	5,640	21.7%
Median Household Income	$103,730		$113,318	
Average Household Income	$144,909		$159,938	
Per Capita Income	$51,653		$57,398	

Population by Age	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
0 - 4	3,672	6.2%	3,660	5.4%	3,858	5.5%	4,134	5.7%
5 - 9	4,403	7.5%	4,695	6.9%	4,356	6.2%	4,357	6.0%
10 - 14	5,207	8.8%	5,356	7.9%	4,840	6.9%	4,712	6.5%
15 - 19	4,674	7.9%	5,087	7.5%	4,673	6.7%	4,253	5.9%
20 - 24	3,164	5.4%	3,956	5.8%	4,088	5.9%	3,608	5.0%
25 - 34	6,697	11.3%	7,491	11.1%	9,934	14.2%	10,362	14.3%
35 - 44	8,688	14.7%	9,031	13.3%	9,207	13.2%	10,778	14.9%
45 - 54	10,142	17.2%	9,362	13.8%	9,044	13.0%	8,785	12.2%
55 - 64	6,784	11.5%	9,023	13.3%	9,487	13.6%	8,727	12.1%
65 - 74	3,343	5.7%	6,098	9.0%	6,615	9.5%	7,601	10.5%
75 - 84	1,606	2.7%	2,865	4.2%	2,836	4.1%	3,867	5.3%
85+	643	1.1%	1,092	1.6%	854	1.2%	1,099	1.5%

Race and Ethnicity	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
White Alone	47,574	80.6%	44,779	66.1%	44,448	63.7%	43,431	60.1%
Black Alone	3,503	5.9%	4,440	6.6%	4,931	7.1%	5,644	7.8%
American Indian Alone	265	0.4%	325	0.5%	342	0.5%	385	0.5%
Asian Alone	3,990	6.8%	5,464	8.1%	6,359	9.1%	7,626	10.6%
Pacific Islander Alone	39	0.1%	72	0.1%	78	0.1%	81	0.1%
Some Other Race Alone	2,091	3.5%	3,700	5.5%	4,011	5.7%	4,541	6.3%
Two or More Races	1,561	2.6%	8,937	13.2%	9,619	13.8%	10,576	14.6%
Hispanic Origin (Any Race)	9,428	16.0%	13,609	20.1%	14,622	21.0%	15,774	21.8%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.
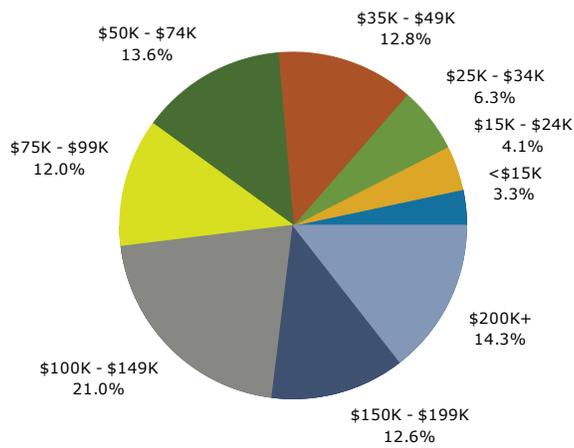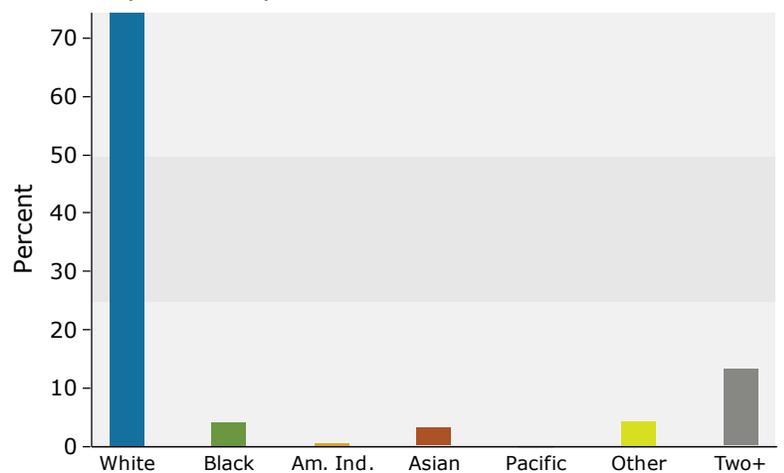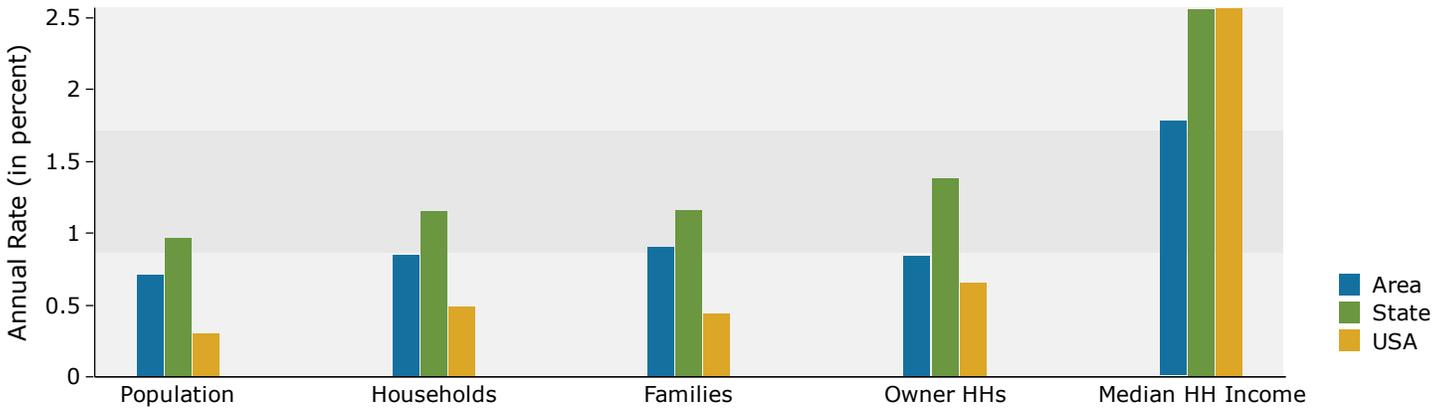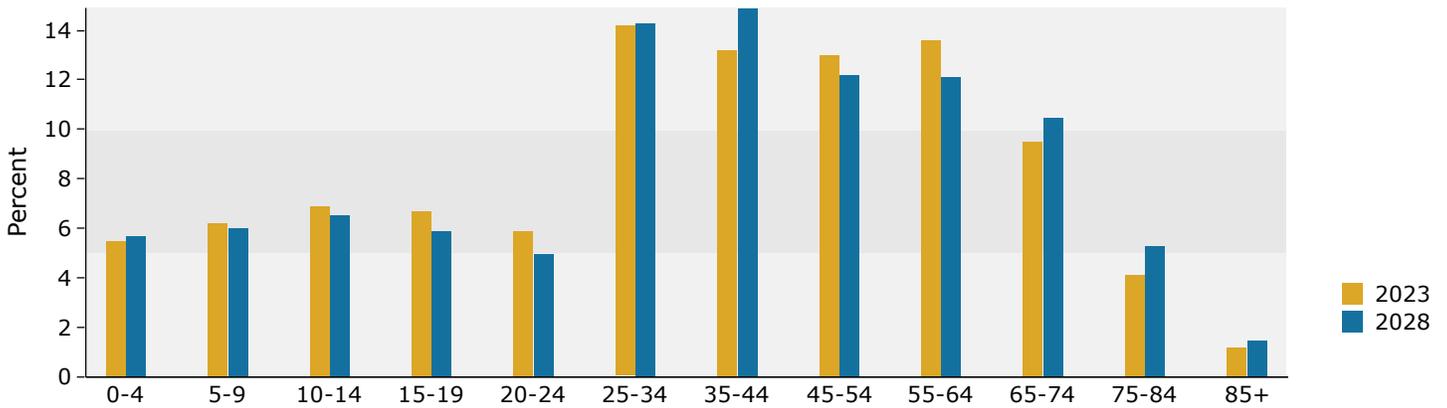
February 13, 2024

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101-101 Whispering Pines Ave, Friendswood, Texas, 77546
Ring: 3 mile radius

Trends 2023-2028

Legend: Area, State, USA

Population by Age

Legend: 2023, 2028

2023 Household Income

- $50K - $74K: 14.3%
- $35K - $49K: 8.2%
- $25K - $34K: 4.7%
- $15K - $24K: 3.8%
- <$15K: 4.2%
- $75K - $99K: 12.7%
- $100K - $149K: 19.1%
- $150K - $199K: 13.1%
- $200K+: 19.9%

2023 Population by Race

Categories: White, Black, Am. Ind., Asian, Pacific, Other, Two+

2023 Percent Hispanic Origin: 21.0%

February 13, 2024

Demographic and Income Profile

FM 518 and Whispering Pines Ave
101-101 Whispering Pines Ave, Friendswood, Texas, 77546
Ring: 5 mile radius

Prepared by Esri
Latitude: 29.51948
Longitude: -95.19040

Summary	Census 2010	Census 2020	2023	2028
Population	142,186	163,281	165,755	169,089
Households	50,754	58,210	59,200	60,988
Families	37,710	42,739	43,241	44,497
Average Household Size	2.79	2.79	2.78	2.76
Owner Occupied Housing Units	36,528	40,474	42,714	43,859
Renter Occupied Housing Units	14,227	17,736	16,486	17,129
Median Age	35.4	37.5	37.2	37.7

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.40%	0.97%	0.30%
Households	0.60%	1.15%	0.49%
Families	0.57%	1.16%	0.44%
Owner HHs	0.53%	1.38%	0.66%
Median Household Income	1.91%	2.56%	2.57%

Households by Income		2023 Number	2023 Percent	2028 Number	2028 Percent
<$15,000		2,879	4.9%	2,638	4.3%
$15,000 - $24,999		2,611	4.4%	2,143	3.5%
$25,000 - $34,999		3,186	5.4%	2,837	4.7%
$35,000 - $49,999		5,379	9.1%	4,853	8.0%
$50,000 - $74,999		8,993	15.2%	8,465	13.9%
$75,000 - $99,999		7,941	13.4%	8,002	13.1%
$100,000 - $149,999		12,164	20.5%	13,021	21.4%
$150,000 - $199,999		6,890	11.6%	8,573	14.1%
$200,000+		9,157	15.5%	10,456	17.1%
Median Household Income		$94,578		$103,947	
Average Household Income		$129,233		$143,498	
Per Capita Income		$46,192		$51,799	

Population by Age	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
0 - 4	9,882	7.0%	9,381	5.7%	10,125	6.1%	10,564	6.2%
5 - 9	10,871	7.6%	11,223	6.9%	11,198	6.8%	10,947	6.5%
10 - 14	11,512	8.1%	12,494	7.7%	11,915	7.2%	11,551	6.8%
15 - 19	10,534	7.4%	12,305	7.5%	11,093	6.7%	10,420	6.2%
20 - 24	8,222	5.8%	10,207	6.3%	9,944	6.0%	9,484	5.6%
25 - 34	19,270	13.6%	20,412	12.5%	23,469	14.2%	24,500	14.5%
35 - 44	21,519	15.1%	22,365	13.7%	23,508	14.2%	24,902	14.7%
45 - 54	21,888	15.4%	21,949	13.4%	21,265	12.8%	21,084	12.5%
55 - 64	15,436	10.9%	20,039	12.3%	20,022	12.1%	18,644	11.0%
65 - 74	7,785	5.5%	13,925	8.5%	14,558	8.8%	15,787	9.3%
75 - 84	3,760	2.6%	6,639	4.1%	6,596	4.0%	8,586	5.1%
85+	1,507	1.1%	2,342	1.4%	2,063	1.2%	2,621	1.6%

Race and Ethnicity	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
White Alone	105,750	74.4%	96,280	59.0%	94,331	56.9%	90,589	53.6%
Black Alone	11,461	8.1%	13,519	8.3%	14,558	8.8%	16,177	9.6%
American Indian Alone	637	0.4%	1,037	0.6%	1,062	0.6%	1,167	0.7%
Asian Alone	12,038	8.5%	15,845	9.7%	17,474	10.5%	19,819	11.7%
Pacific Islander Alone	117	0.1%	146	0.1%	153	0.1%	157	0.1%
Some Other Race Alone	8,114	5.7%	12,698	7.8%	13,334	8.0%	14,659	8.7%
Two or More Races	4,069	2.9%	23,757	14.5%	24,844	15.0%	26,521	15.7%
Hispanic Origin (Any Race)	29,693	20.9%	41,102	25.2%	42,832	25.8%	44,902	26.6%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.
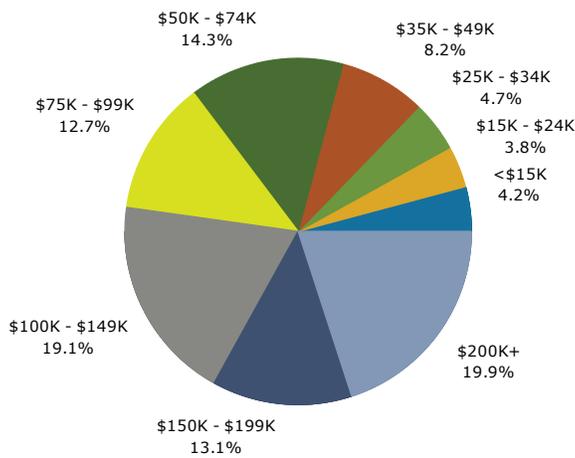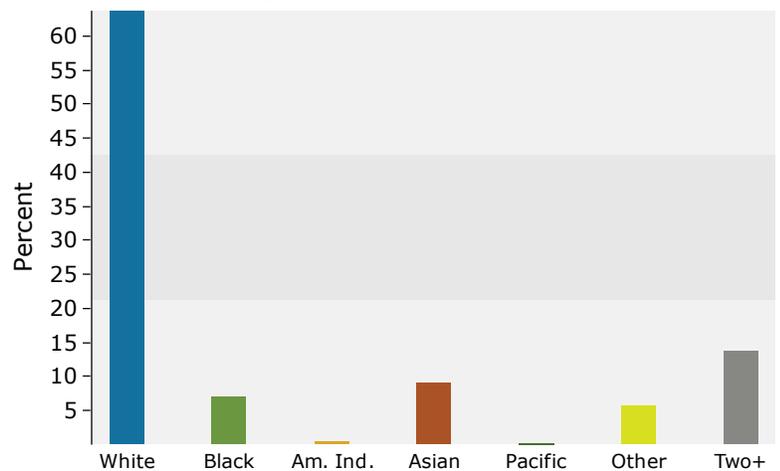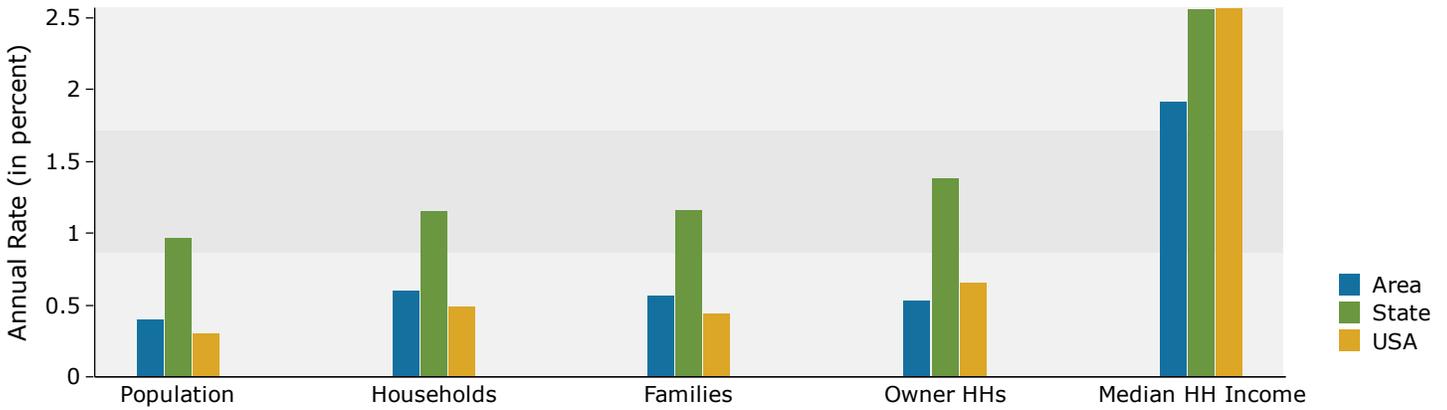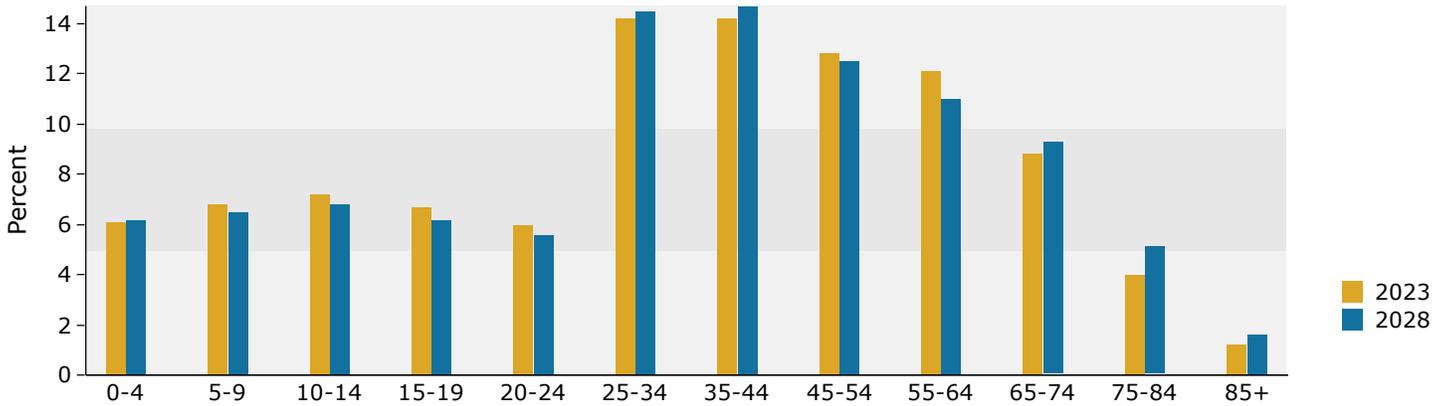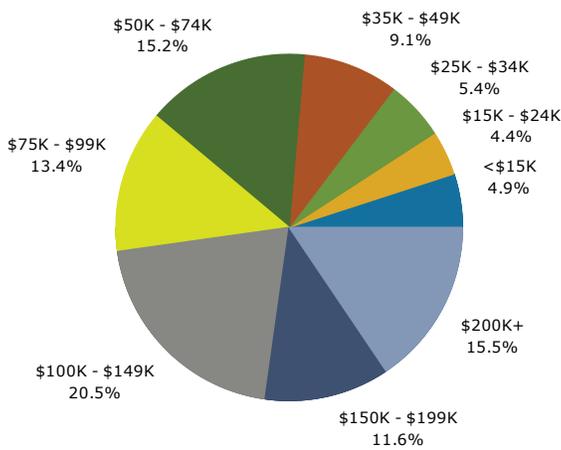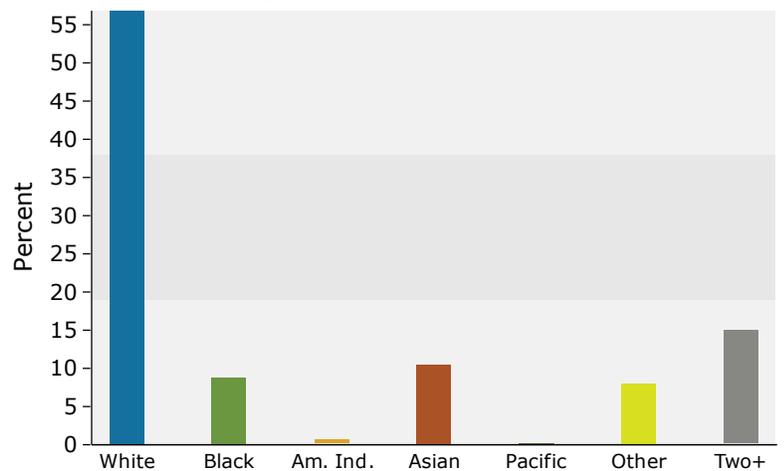
February 13, 2024

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Ring: 5 mile radius

Trends 2023-2028

Bar chart — Annual Rate (in percent). Categories: Population, Households, Families, Owner HHs, Median HH Income. Series: Area, State, USA.

Population by Age

Bar chart — Percent by age group (0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+). Series: 2023, 2028.

2023 Household Income

Pie chart:
- $50K - $74K: 15.2%
- $35K - $49K: 9.1%
- $25K - $34K: 5.4%
- $15K - $24K: 4.4%
- <$15K: 4.9%
- $200K+: 15.5%
- $150K - $199K: 11.6%
- $100K - $149K: 20.5%
- $75K - $99K: 13.4%

2023 Population by Race

Bar chart — Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+.

2023 Percent Hispanic Origin: 25.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.