Demographic and Income Profile

West Blvd and FM 518
West Blvd, Friendswood, Texas, 77546
Ring: 1 mile radius

Summary	Census 2010	Census 2020	2023	2028
Population	4,295	7,490	7,798	8,544
Households	1,364	2,329	2,434	2,675
Families	1,202	2,074	2,127	2,337
Average Household Size	3.15	3.22	3.20	3.19
Owner Occupied Housing Units	1,304	2,238	2,330	2,575
Renter Occupied Housing Units	58	91	104	99
Median Age	39.8	39.0	41.1	41.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.84%	0.97%	0.30%
Households	1.91%	1.15%	0.49%
Families	1.90%	1.16%	0.44%
Owner HHs	2.02%	1.38%	0.66%
Median Household Income	0.87%	2.56%	2.57%

	2023		2028	
Households by Income	Number	Percent	Number	Percent
<$15,000	88	3.6%	92	3.4%
$15,000 - $24,999	40	1.6%	33	1.2%
$25,000 - $34,999	27	1.1%	22	0.8%
$35,000 - $49,999	82	3.4%	71	2.7%
$50,000 - $74,999	179	7.4%	155	5.8%
$75,000 - $99,999	113	4.6%	113	4.2%
$100,000 - $149,999	408	16.8%	428	16.0%
$150,000 - $199,999	417	17.1%	521	19.5%
$200,000+	1,079	44.3%	1,240	46.4%
Median Household Income	$179,957		$187,962	
Average Household Income	$224,375		$241,900	
Per Capita Income	$70,408		$75,952	

	Census 2010		Census 2020		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	240	5.6%	434	5.8%	404	5.2%	452	5.3%
5 - 9	373	8.7%	634	8.5%	509	6.5%	525	6.1%
10 - 14	487	11.3%	747	10.0%	636	8.2%	615	7.2%
15 - 19	359	8.4%	646	8.6%	634	8.1%	592	6.9%
20 - 24	152	3.5%	338	4.5%	414	5.3%	379	4.4%
25 - 34	269	6.3%	541	7.2%	812	10.4%	939	11.0%
35 - 44	650	15.1%	1,105	14.8%	866	11.1%	1,074	12.6%
45 - 54	829	19.3%	1,201	16.0%	1,208	15.5%	1,174	13.7%
55 - 64	558	13.0%	926	12.4%	1,175	15.1%	1,245	14.6%
65 - 74	248	5.8%	605	8.1%	776	9.9%	978	11.4%
75 - 84	104	2.4%	238	3.2%	294	3.8%	468	5.5%
85+	23	0.5%	74	1.0%	71	0.9%	104	1.2%

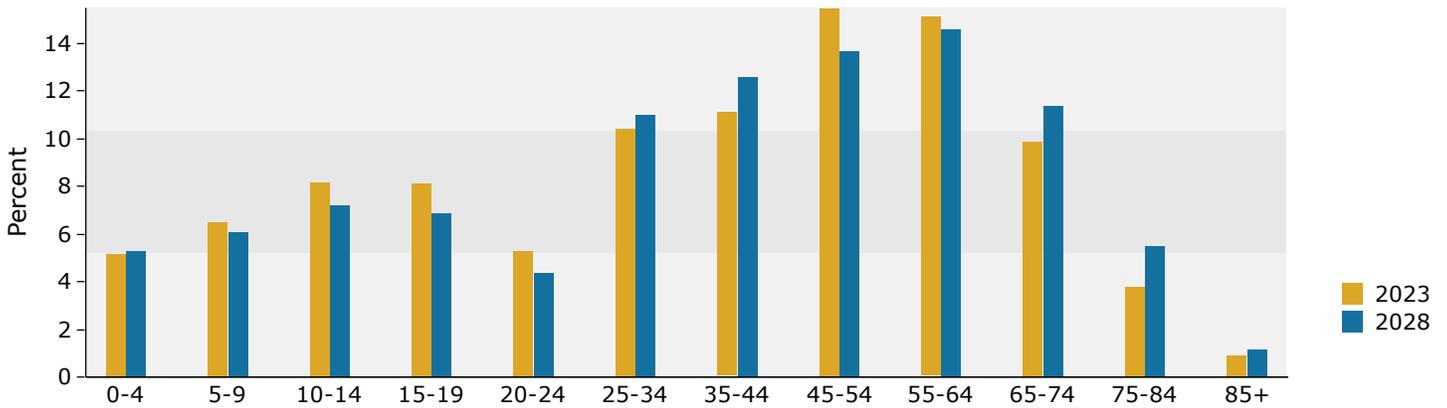|	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,791	88.3%	5,481	73.2%	5,524	70.8%	5,732	67.1%
Black Alone	87	2.0%	225	3.0%	266	3.4%	338	4.0%
American Indian Alone	11	0.3%	28	0.4%	30	0.4%	32	0.4%
Asian Alone	259	6.0%	759	10.1%	884	11.3%	1,139	13.3%
Pacific Islander Alone	1	0.0%	2	0.0%	2	0.0%	3	0.0%
Some Other Race Alone	68	1.6%	139	1.9%	154	2.0%	188	2.2%
Two or More Races	77	1.8%	855	11.4%	939	12.0%	1,112	13.0%
Hispanic Origin (Any Race)	366	8.5%	912	12.2%	995	12.8%	1,149	13.4%

Data Note: Income is expressed in current dollars.

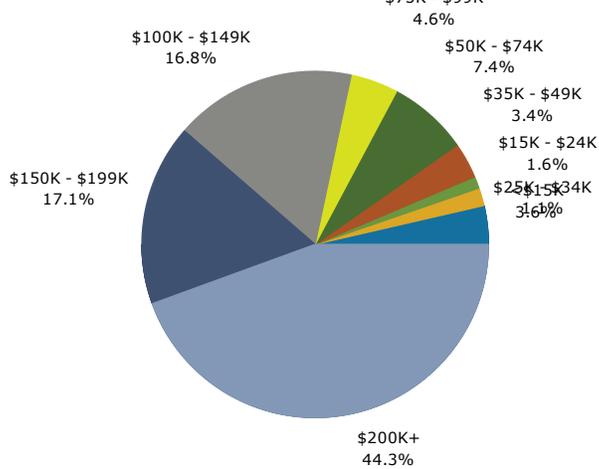**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

February 13, 2024
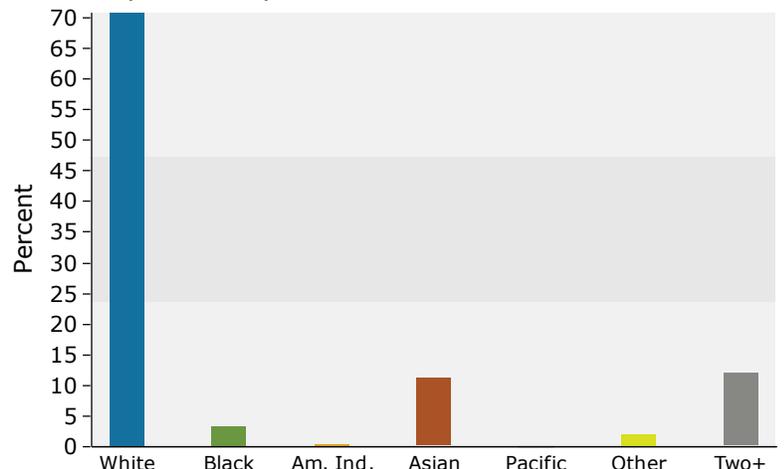
![esri](esri logo)

Demographic and Income Profile

West Blvd and FM 518
West Blvd, Friendswood, Texas, 77546
Ring: 1 mile radius

Prepared by Esri
Latitude: 29.49476
Longitude: -95.17784

Trends 2023-2028

Annual Rate (in percent) for Population, Households, Families, Owner HHs, Median HH Income

Legend: Area, State, USA

Population by Age

Percent by age group: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+

Legend: 2023, 2028

2023 Household Income

- $75K - $99K: 4.6%
- $100K - $149K: 16.8%
- $50K - $74K: 7.4%
- $35K - $49K: 3.4%
- $15K - $24K: 1.6%
- $25K - $34K: 1.1%
- $150K - $199K: 17.1%
- $200K+: 44.3%

2023 Population by Race

Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+
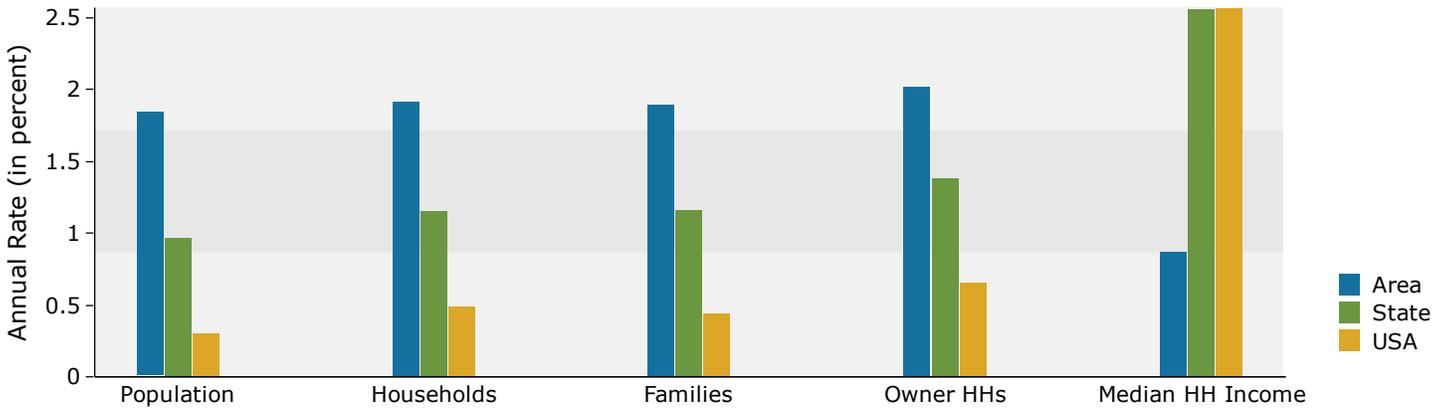
2023 Percent Hispanic Origin: 12.8%

Demographic and Income Profile

West Blvd and FM 518
West Blvd, Friendswood, Texas, 77546
Ring: 3 mile radius

Prepared by Esri
Latitude: 29.49476
Longitude: -95.17784

Summary	Census 2010	Census 2020	2023	2028
Population	52,480	64,343	67,085	69,305
Households	18,225	21,950	22,908	23,805
Families	14,402	17,319	17,938	18,669
Average Household Size	2.87	2.92	2.92	2.90
Owner Occupied Housing Units	14,568	17,467	18,510	19,392
Renter Occupied Housing Units	3,657	4,483	4,398	4,413
Median Age	36.0	38.1	37.4	37.7

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.65%	0.97%	0.30%
Households	0.77%	1.15%	0.49%
Families	0.80%	1.16%	0.44%
Owner HHs	0.94%	1.38%	0.66%
Median Household Income	1.79%	2.56%	2.57%

			2023		2028	
Households by Income			Number	Percent	Number	Percent
<$15,000			867	3.8%	825	3.5%
$15,000 - $24,999			742	3.2%	603	2.5%
$25,000 - $34,999			879	3.8%	767	3.2%
$35,000 - $49,999			1,894	8.3%	1,687	7.1%
$50,000 - $74,999			2,772	12.1%	2,580	10.8%
$75,000 - $99,999			2,693	11.8%	2,602	10.9%
$100,000 - $149,999			5,042	22.0%	5,231	22.0%
$150,000 - $199,999			3,187	13.9%	3,928	16.5%
$200,000+			4,832	21.1%	5,581	23.4%
Median Household Income			$111,530		$121,875	
Average Household Income			$150,957		$167,423	
Per Capita Income			$51,457		$57,368	

	Census 2010		Census 2020		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,587	6.8%	3,709	5.8%	4,033	6.0%	4,321	6.2%
5 - 9	4,314	8.2%	4,810	7.5%	4,642	6.9%	4,643	6.7%
10 - 14	4,536	8.6%	5,427	8.4%	5,029	7.5%	4,834	7.0%
15 - 19	4,053	7.7%	5,155	8.0%	4,675	7.0%	4,241	6.1%
20 - 24	2,627	5.0%	3,497	5.4%	3,712	5.5%	3,352	4.8%
25 - 34	6,260	11.9%	6,787	10.5%	9,229	13.8%	10,167	14.7%
35 - 44	8,347	15.9%	9,138	14.2%	9,271	13.8%	10,346	14.9%
45 - 54	8,631	16.4%	9,446	14.7%	9,072	13.5%	8,687	12.5%
55 - 64	5,793	11.0%	7,969	12.4%	8,517	12.7%	7,925	11.4%
65 - 74	2,653	5.1%	5,247	8.2%	5,829	8.7%	6,625	9.6%
75 - 84	1,166	2.2%	2,314	3.6%	2,387	3.6%	3,265	4.7%
85+	512	1.0%	844	1.3%	689	1.0%	899	1.3%

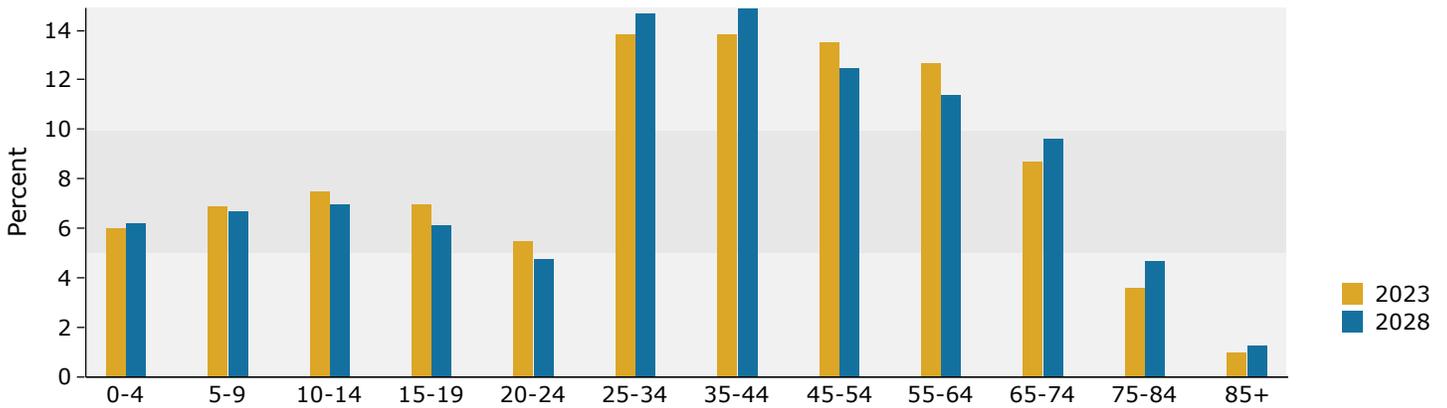|	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	42,494	81.0%	43,309	67.3%	43,584	65.0%	42,703	61.6%
Black Alone	3,025	5.8%	3,897	6.1%	4,417	6.6%	5,015	7.2%
American Indian Alone	250	0.5%	302	0.5%	322	0.5%	359	0.5%
Asian Alone	3,596	6.9%	5,366	8.3%	6,249	9.3%	7,414	10.7%
Pacific Islander Alone	41	0.1%	56	0.1%	59	0.1%	60	0.1%
Some Other Race Alone	1,648	3.1%	2,908	4.5%	3,202	4.8%	3,606	5.2%
Two or More Races	1,426	2.7%	8,506	13.2%	9,252	13.8%	10,146	14.6%
Hispanic Origin (Any Race)	7,865	15.0%	11,930	18.5%	12,975	19.3%	13,936	20.1%

Data Note: Income is expressed in current dollars.

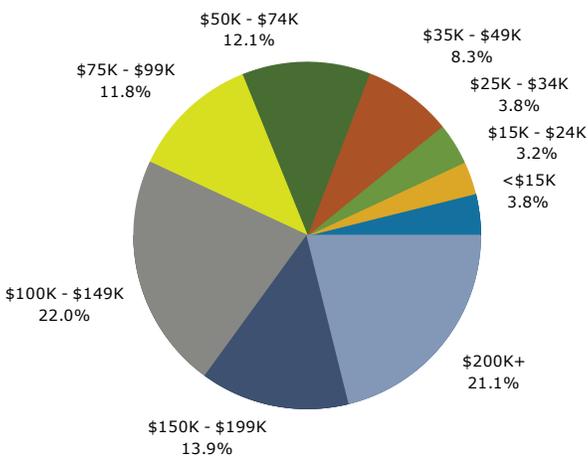**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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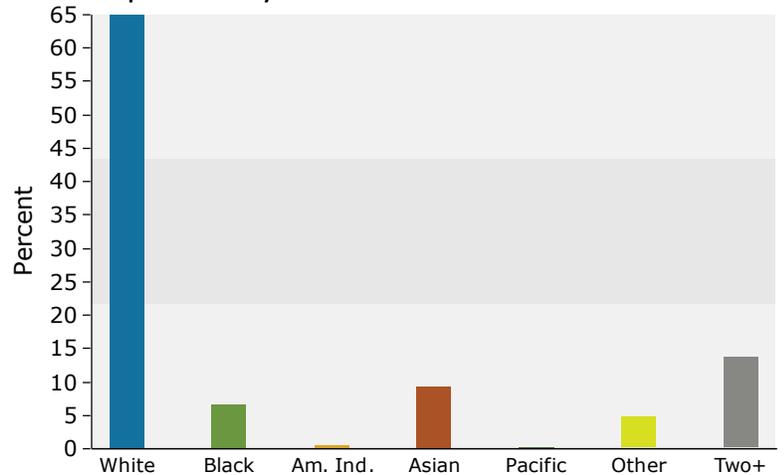
West Blvd and FM 518
West Blvd, Friendswood, Texas, 77546
Ring: 3 mile radius

Trends 2023-2028

Bar chart of Annual Rate (in percent) for Population, Households, Families, Owner HHs, and Median HH Income, comparing Area, State, and USA.

Population by Age

Bar chart of Percent by age group (0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+) comparing 2023 and 2028.

2023 Household Income

Pie chart:
- $50K - $74K: 12.1%
- $35K - $49K: 8.3%
- $75K - $99K: 11.8%
- $25K - $34K: 3.8%
- $15K - $24K: 3.2%
- <$15K: 3.8%
- $100K - $149K: 22.0%
- $200K+: 21.1%
- $150K - $199K: 13.9%

2023 Population by Race

Bar chart of Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+.
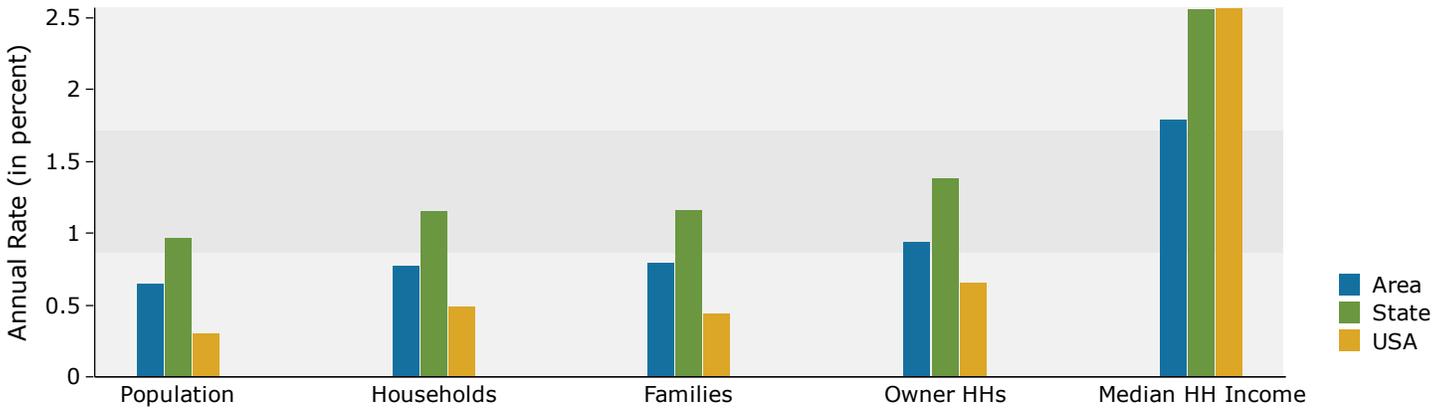
2023 Percent Hispanic Origin: 19.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

February 13, 2024

West Blvd and FM 518
West Blvd, Friendswood, Texas, 77546
Ring: 5 mile radius

Summary	Census 2010	Census 2020	2023	2028
Population	108,039	128,556	132,879	139,912
Households	38,699	45,873	47,449	50,495
Families	28,739	33,909	34,785	37,035
Average Household Size	2.78	2.79	2.79	2.76
Owner Occupied Housing Units	27,833	32,135	34,887	37,215
Renter Occupied Housing Units	10,859	13,738	12,562	13,280
Median Age	35.2	37.3	36.9	37.5

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.04%	0.97%	0.30%
Households	1.25%	1.15%	0.49%
Families	1.26%	1.16%	0.44%
Owner HHs	1.30%	1.38%	0.66%
Median Household Income	1.40%	2.56%	2.57%

Households by Income	2023 Number	2023 Percent	2028 Number	2028 Percent
<$15,000	2,065	4.4%	1,970	3.9%
$15,000 - $24,999	1,876	4.0%	1,585	3.1%
$25,000 - $34,999	2,303	4.9%	2,124	4.2%
$35,000 - $49,999	3,887	8.2%	3,619	7.2%
$50,000 - $74,999	7,274	15.3%	7,056	14.0%
$75,000 - $99,999	6,244	13.2%	6,462	12.8%
$100,000 - $149,999	10,222	21.5%	11,196	22.2%
$150,000 - $199,999	5,793	12.2%	7,341	14.5%
$200,000+	7,785	16.4%	9,141	18.1%
Median Household Income	$100,230		$107,456	
Average Household Income	$134,056		$148,144	
Per Capita Income	$47,868		$53,450	

Population by Age	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
0 - 4	7,565	7.0%	7,552	5.9%	8,209	6.2%	8,854	6.3%
5 - 9	8,425	7.8%	9,231	7.2%	9,125	6.9%	9,264	6.6%
10 - 14	8,945	8.3%	10,197	7.9%	9,738	7.3%	9,729	7.0%
15 - 19	8,101	7.5%	9,673	7.5%	8,937	6.7%	8,659	6.2%
20 - 24	6,051	5.6%	7,644	5.9%	7,750	5.8%	7,408	5.3%
25 - 34	14,616	13.5%	15,857	12.3%	19,079	14.4%	20,459	14.6%
35 - 44	16,663	15.4%	18,072	14.1%	19,040	14.3%	21,053	15.0%
45 - 54	17,102	15.8%	17,606	13.7%	17,251	13.0%	17,445	12.5%
55 - 64	11,288	10.4%	15,777	12.3%	16,194	12.2%	15,504	11.1%
65 - 74	5,487	5.1%	10,462	8.1%	11,171	8.4%	12,873	9.2%
75 - 84	2,674	2.5%	4,750	3.7%	4,824	3.6%	6,638	4.7%
85+	1,123	1.0%	1,735	1.3%	1,561	1.2%	2,025	1.4%

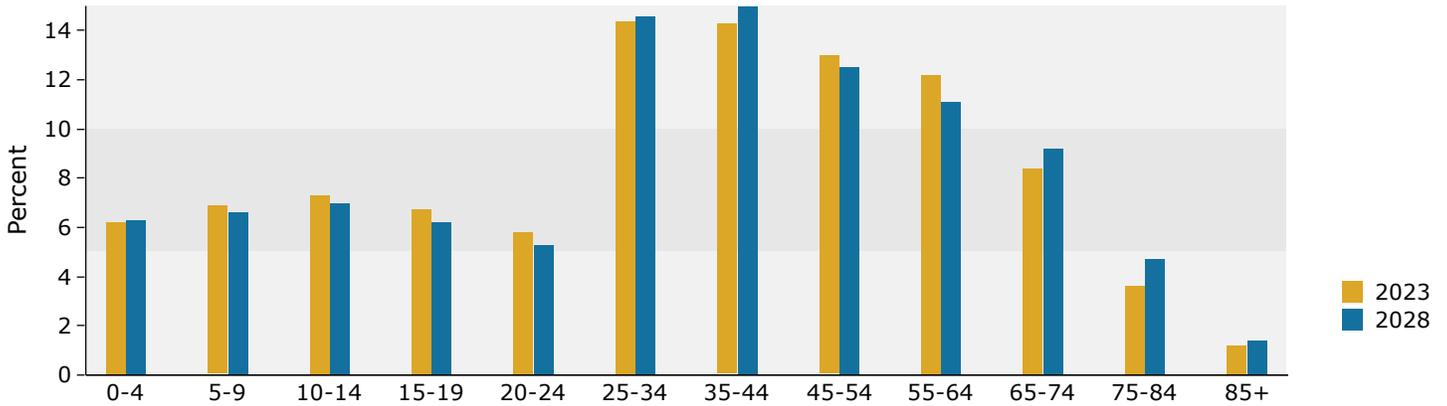| Race and Ethnicity	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
White Alone	84,132	77.9%	82,378	64.1%	82,336	62.0%	82,258	58.8%
Black Alone	7,726	7.2%	9,500	7.4%	10,488	7.9%	12,009	8.6%
American Indian Alone	514	0.5%	726	0.6%	761	0.6%	854	0.6%
Asian Alone	6,884	6.4%	9,310	7.2%	10,659	8.0%	12,538	9.0%
Pacific Islander Alone	68	0.1%	123	0.1%	133	0.1%	141	0.1%
Some Other Race Alone	5,585	5.2%	8,569	6.7%	9,221	6.9%	10,603	7.6%
Two or More Races	3,130	2.9%	17,949	14.0%	19,282	14.5%	21,509	15.4%
Hispanic Origin (Any Race)	20,091	18.6%	28,924	22.5%	30,971	23.3%	34,016	24.3%

Data Note: Income is expressed in current dollars.

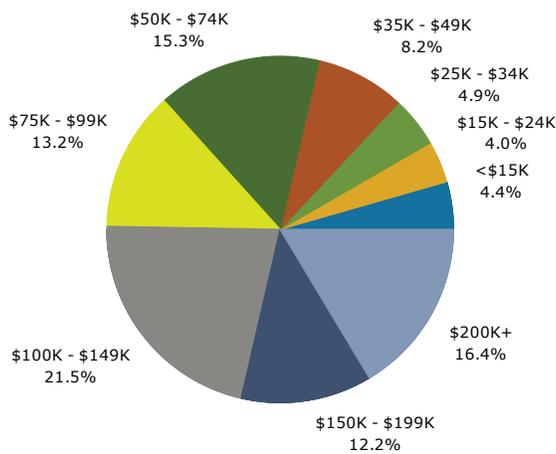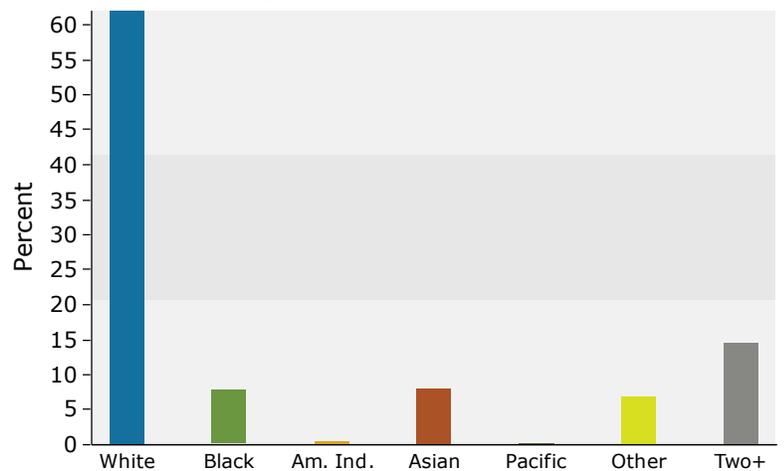**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

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Ring: 5 mile radius

Trends 2023-2028

Legend: Area, State, USA

Categories: Population, Households, Families, Owner HHs, Median HH Income

Population by Age

Legend: 2023, 2028

Age groups: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+

2023 Household Income

- $50K - $74K: 15.3%
- $35K - $49K: 8.2%
- $25K - $34K: 4.9%
- $15K - $24K: 4.0%
- <$15K: 4.4%
- $75K - $99K: 13.2%
- $100K - $149K: 21.5%
- $150K - $199K: 12.2%
- $200K+: 16.4%

2023 Population by Race

Categories: White, Black, Am. Ind., Asian, Pacific, Other, Two+

2023 Percent Hispanic Origin: 23.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

February 13, 2024