

Retail Demand by Industry

Friendswood City, TX
 Friendswood City, TX (4827648)
 Geography: Place



NAICS Code	Industry Summary	Spending Potential Index	Average	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	147	\$40,173.09	\$594,963,417
44-45	Retail Trade	146	\$34,191.53	\$506,376,517
722	Food Services & Drinking Places	149	\$5,981.56	\$88,586,900

NAICS Code	Industry Subsector & Group	Index	Average Spending	Total
441	Motor Vehicle & Parts Dealers	150	\$4,274.15	\$63,300,141
4411	Automobile Dealers	149	\$3,634.17	\$53,822,110
4412	Other Motor Vehicle Dealers	166	\$315.78	\$4,676,770
4413	Auto Parts, Accessories & Tire Stores	143	\$324.19	\$4,801,261
442	Furniture and Home Furnishings Stores	153	\$1,495.07	\$22,141,994
4421	Furniture Stores	149	\$917.34	\$13,585,760
4422	Home Furnishings Stores	161	\$577.73	\$8,556,234
443, 4431	Electronics and Appliance Stores	145	\$435.75	\$6,453,420
444	Bldg Material & Garden Equipment & Supplies Dealers	154	\$2,197.83	\$32,549,831
4441	Building Material and Supplies Dealers	154	\$1,995.50	\$29,553,429
4442	Lawn and Garden Equipment and Supplies Stores	152	\$202.32	\$2,996,402
445	Food and Beverage Stores	145	\$7,743.36	\$114,679,147
4451	Grocery Stores	145	\$7,190.30	\$106,488,343
4452	Specialty Food Stores	145	\$242.45	\$3,590,672
4453	Beer, Wine, and Liquor Stores	151	\$310.61	\$4,600,132
446, 4461	Health and Personal Care Stores	143	\$1,054.02	\$15,610,080
447, 4471	Gasoline Stations	139	\$3,982.83	\$58,985,666
448	Clothing and Clothing Accessories Stores	148	\$1,699.69	\$25,172,480
4481	Clothing Stores	149	\$1,347.58	\$19,957,612
4482	Shoe Stores	147	\$329.88	\$4,885,525
4483	Jewelry, Luggage, and Leather Goods Stores	150	\$22.24	\$329,343
451	Sporting Goods, Hobby, Musical Inst., and Book Stores	150	\$625.05	\$9,257,026
4511	Sporting Goods, Hobby, and Musical Inst Stores	151	\$517.67	\$7,666,662
4512	Book Stores and News Dealers	145	\$107.38	\$1,590,364
452	General Merchandise Stores	146	\$6,065.12	\$89,824,463
4522	Department Stores	149	\$535.69	\$7,933,529
4523	Merch. Stores, incl. Warehouse Clubs, Supercenters	146	\$5,529.44	\$81,890,934

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453	Miscellaneous Store Retailers	144	\$824.72	\$12,214,114
4531	Florists	154	\$44.97	\$665,951
4532	Office Supplies, Stationery, and Gift Stores	150	\$136.55	\$2,022,274
4533	Used Merchandise Stores	152	\$120.08	\$1,778,415
4539	Other Miscellaneous Store Retailers	140	\$523.12	\$7,747,474
454	Nonstore Retailers	147	\$3,793.93	\$56,188,155
4541	Electronic Shopping and Mail-Order Houses	147	\$3,305.48	\$48,954,118
4542	Vending Machine Operators	143	\$51.03	\$755,748
4543	Direct Selling Establishments	145	\$437.43	\$6,478,289
722	Food Services & Drinking Places	149	\$5,981.56	\$88,586,900
7223	Special Food Services	149	\$21.36	\$316,343
7224	Drinking Places (Alcoholic Beverages)	151	\$141.15	\$2,090,489
7225	Restaurants and Other Eating Places	149	\$5,819.05	\$86,180,068

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.



Source: Esri 2023 Consumer Spending data are derived from the 2019, 2020, and 2021 Consumer Expenditure Surveys Bureau of Labor Statistics; and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.